

STAFFORD COUNTY SCHOOL BOARD

Agenda Consideration

TOPIC: Healthy Beverage and Snack
Initiative: Update

ITEM NO: 10U

PREPARED BY: Carol Lysher
Health, Physical Education and
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MEETING: June 20, 2006
INFORMATION ONLY: June 20, 2006

Chapman Slye
Director for School Nutrition

André A. Nougaret
Assistant Superintendent
For Support Services

ACTION REQUESTED BY THE SUPERINTENDENT: That the School Board receive an informational update on the Healthy Beverage and Snack Initiative implemented during the 2005-06 school year.

KEY POINTS:

- ◆ On May 24, 2005, the School Board adopted a Healthy Beverage and Snack Resolution (see Attachment #1) to guide vending options in our schools, effective 2005-06 school year.
- ◆ The Resolution established nutritional guideline requirements for what is sold in school vending machines before, during, and until one-half hour after the end of the school day at all sites accessible to students.
- ◆ During the Summer of 2005, the middle and high school principals were given an overview of the new initiative to include specific implementation guidelines (see Attachment #2 – Typical School Day Vending Schedule). The new guidelines went into effect as the 2005-06 school year commenced.
- ◆ The high schools made a dramatic change in their vending machines this past school year. Before September 2005, soda and high calorie snacks comprised two-thirds of the offerings in the vending machines. With the new Healthy Beverage and Snack Initiative, student drink choices are limited to water, juices, sport drinks, milk and smoothies during the school day. There are only one or two soda machines accessible to students in each school and they are only turned on 30 minutes after the last bell rings. Healthier snack choices now include baked chips, fruit snacks, grain bars, beef jerky, chex mix and pretzels.
- ◆ As the school year comes to a close, vending revenues at the high schools are reduced by approximately fifty percent (50%). The Department of School Nutrition has realized revenue reduction of approximately \$40K from the sale of snack items. Lunch and breakfast participation was not affected by this initiative.

- ◆ It is anticipated that overall vending revenues will increase over time as beverage and snack vendors further diversify product offerings. The present shortfall of vending revenues does limit the principal's ability to fund "student centered" events, materials, supplies, fees, award, etc.
- ◆ The Health Advisory Committee acknowledges the revenue shortfall at the high schools resulting from this School District's choice to put student's health first. The committee recommends that the initiative remain in place, unchanged, through the coming 2006-07 school year.
- ◆ In the months to come, the Department of School Nutrition plans to expand refrigerated snack and food options available in milk vending machines. New "Made from Scratch" dessert recipes that reduce fat content will also be introduced along with a new low calorie ice cream product line.
- ◆ The Child Nutrition and WIC Re-authorization Act of 2004 requires that all school districts develop local wellness policies. A proposed policy is presently under review by the School Board. It should be noted, this policy includes standards for all foods and beverages available during the school day.
- ◆ Just recently, new guidelines were developed between the American Heart Association, the William J. Clinton Foundation and the soda industry for school vending machines. The goal is to remove all soda from all vending machines by 2009-10 school year.

SCHOOL BOARD GOAL: Goal #5 – Provide families that promote student learning and community support.

Goal #6 – Introduce new programs to enhance employees status, within the school division and the community at large, so that employees are aware of their value to school and community.

FUNDING SOURCE: N/A

AUTHORIZATION REFERENCE: Policy 6-25 – Student Wellness

February 2006